

If your company is interested in volunteering, learn about our Corporate Community Service program that matches corporate volunteers with Massachusetts municipalities in need of volunteers for community improvement projects.



KEEP AMERICA BEAUTIFUL AFFILIATE

JOIN OUR BUSINESS PARTNER SPONSOR PROGRAM

DEMONSTRATE YOUR COMPANY'S COMMITMENT TO A CLEAN ENVIRONMENT AND TO THE MASSACHUSETTS COMMUNITIES IN WHICH YOU OPERATE BY BECOMING A BUSINESS PARTNER SPONSOR TODAY.



KEEP AMERICA BEAUTIFUL AFFILIATE

✉ info@keepmassbeautiful.org

☎ 508-320-8621

🌐 KeepMassBeautiful.org



YouTube

Your support helps us achieve our mission of a cleaner, greener, more beautiful Massachusetts.

KeepMassBeautiful.org/sponsor

BUSINESS PARTNER SPONSOR	PLATINUM \$15,000	GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,500	FRIEND OF KMB \$1,000+
Year-Round Marketing Recognition					
Use of "Proud Sponsor of Keep Massachusetts Beautiful" & KMB logo	✓	✓	✓	✓	✓
Company logo on KMB website	home page with hyperlink	home page with hyperlink	sponsors page	sponsors page	sponsors page
Company logo on monthly e-newsletter with hyperlink	✓	✓	✓	✓	
Sponsorship highlighted on social media	6 posts	3 posts	2 posts	1 post	
Opportunity to display company signage/logo at KMB events	✓	✓	✓	✓	
Opportunity to publish guest blog post	3 posts	2 posts	1 post		
Company logo on YouTube videos	✓	✓			
Annual KMB Clean Community Awards Gala					
Exclusive title sponsorship	✓				
Company logo exclusively displayed on name badges	✓				
Free admission	8 guests	4 guests	2 guests	2 guests	
Ad size in gala program	full page	1/2 page	1/3 page	1/4 page	
Company logo displayed on registration page	✓				
Company logo displayed via projector screen	✓	✓	✓	✓	
Opportunity to donate company-branded items	✓	✓	✓	✓	
Company featured in related press releases	✓	✓	✓		
Speaking role at annual gala	✓	✓	✓		
Great Massachusetts Cleanup					
Exclusive title sponsorship	✓				
KMB-hosted employee community service event	2 events per year	2 events per year	2 events per year	1 event per year	
On site Lunch & Learn presentation to employees	2 per year	2 per year	1 per year	1 per year	
Company logo on volunteer tee shirts	front	back	back	back	
Company logo displayed on registration page	✓				
Company featured in related press releases	✓	✓	✓		