



KEEP AMERICA BEAUTIFUL AFFILIATE

## JOIN OUR BUSINESS SPONSORSHIP PROGRAM

**With your company's ongoing support, Keep Massachusetts Beautiful can continue to operate and expand the following programs and areas of impact:**

**Litter Prevention & Cleanup:** Through the Great Massachusetts Cleanup, the Massachusetts Litter Cleanup Crew, Corporate Community Service Cleanups, and Employers for Clean Communities programs, we're making meaningful progress toward our vision of a litter-free Massachusetts.

**Waste Reduction & Recycling:** Our Talking Trash & Recycling program educates Massachusetts consumers about ways to develop more sustainable personal habits and how to recycle correctly.

**Community Beautification:** Our Plant Something Bee-eautiful program provides \$10,000 in annual grants to support the creation of pollinator-friendly public gardens.

**Environmental Education:** Our Next-Gen Environmental Leaders Scholarship provides financial support to a high school senior who will be pursuing a future in environmental protection.

*Your support helps us achieve our vision of a cleaner, greener, more beautiful Massachusetts.*

[KeepMassBeautiful.org/sponsor](https://KeepMassBeautiful.org/sponsor)

✉ [Neil@keepmassbeautiful.org](mailto:Neil@keepmassbeautiful.org) ☎ 508-320-8621 🌐 [KeepMassBeautiful.org](https://KeepMassBeautiful.org)



BUSINESS SPONSORSHIP LEVELS	GOLD \$10,000+	SILVER \$2,501-\$10,000	BRONZE \$250-\$2,500
<b>Year-round Sponsorship Recognition</b>			
Unlimited use of "Proud Sponsor of Keep Massachusetts Beautiful" tagline and KMB logo	✓	✓	✓
Company logo on KMB website	homepage & business sponsor page + hyperlink to your website	business sponsor page + hyperlink to your website	business sponsor page + hyperlink to your website
Company logo displayed on monthly e-newsletter with link to your website	✓	✓	
Sponsorship highlighted on social media	5 posts	3 posts	1 post
Opportunity to publish guest blog posts on KMB website	3 posts	1 post	
KMB-hosted community service cleanup for employees	2 events per year	1 event per year	
On-site or Zoom-based Lunch & Learn presentation to employees	2 per year	1 per year	
Free admission for guests to the annual Massachusetts Clean Community Awards Celebration	6 tickets	4 tickets	2 tickets
Opportunity to display company logo at annual Massachusetts Clean Community Awards Celebration	✓	✓	✓
Speaking opportunity at annual Massachusetts Clean Community Awards Celebration	✓		

Through our website, social media channels, and monthly e-newsletter, we are reaching a growing audience of community-minded people across Massachusetts.

**34,821** Unique website visitors during past 12 months\*

**27,092** Facebook followers\*\*

**4,976** E-newsletter subscribers

**1,241** Instagram followers

**696** X followers

**36** LinkedIn followers



\* For the period from October 31, 2022, through October 31, 2023.

\*\* Represents combined total of the KMB page (3,200 followers) plus our other local chapter pages and groups.

**Contact us to learn more and to become a KMB sustaining business sponsor.**

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