



KEEP AMERICA BEAUTIFUL AFFILIATE

JOIN OUR BUSINESS SPONSORSHIP PROGRAM

With your company's ongoing support, Keep Massachusetts Beautiful can continue to operate and expand the following programs and areas of impact:

Litter Prevention & Cleanup: Through the Great Massachusetts Cleanup, the Massachusetts Litter Cleanup Crew, Business Community Service Cleanups, and Employers for Clean Communities programs, we're making meaningful progress toward our vision of a litter-free Massachusetts.

Waste Reduction & Recycling: Our Talking Trash & Recycling program educates Massachusetts consumers about ways to develop more sustainable personal habits and how to recycle correctly.

Community Beautification: Our Plant Something Bee-eautiful program provides \$10,000 in annual grants to support the creation of pollinator-friendly public gardens.

Environmental & Sustainability Education: Our Next-Gen Environmental Leaders Scholarship provides financial support to a high school senior who will be pursuing a future in environmental protection.

Your support helps us achieve our vision of a cleaner, greener, more beautiful Massachusetts.

KeepMassBeautiful.org/sponsor

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🌐 KeepMassBeautiful.org



BUSINESS SPONSORSHIP LEVELS	GOLD \$10,000+	SILVER \$2,501-\$10,000	BRONZE \$250-\$2,500
Year-round Sponsorship Recognition			
Unlimited use of "Proud Sponsor of Keep Massachusetts Beautiful" tagline and KMB logo	✓	✓	✓
Company logo on KMB website	homepage & business sponsor page + hyperlink to your website	business sponsor page + hyperlink to your website	business sponsor page + hyperlink to your website
Company logo displayed on monthly e-newsletter with link to your website	✓	✓	
Sponsorship highlighted on social media	5 posts	3 posts	1 post
Opportunity to publish guest blog posts on KMB website	3 posts	1 post	
KMB-hosted community service cleanup for employees	2 events per year	1 event per year	
On-site or Zoom-based Lunch & Learn presentation to employees	2 per year	1 per year	
Free admission for guests to the annual Massachusetts Clean Community Awards Celebration	6 tickets	4 tickets	2 tickets
Opportunity to display company logo at annual Massachusetts Clean Community Awards Celebration	✓	✓	✓
Speaking opportunity at annual Massachusetts Clean Community Awards Celebration	✓		

Through our website, social media channels, and monthly e-newsletter, we are reaching a growing audience of community-minded people across Massachusetts.

58,941 Unique website visitors during past 12 months*

26,922 Facebook followers**

5,602 E-newsletter subscribers

1,658 Instagram followers

309 LinkedIn followers



* For the period from July 1, 2023 through June 30, 2024.

** Represents combined total of the KMB page (3,300 followers) plus our other local chapter pages and groups.

Contact us to learn more and to become a KMB sustaining business sponsor.

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