



KEEP AMERICA BEAUTIFUL AFFILIATE

JOIN OUR BUSINESS SPONSORSHIP PROGRAM

With your company's ongoing support, Keep Massachusetts Beautiful can continue to operate and expand the following programs and areas of impact:

Litter Prevention & Cleanup: Through the Great Massachusetts Cleanup, the Massachusetts Litter Cleanup Crew, Business Community Service Cleanups, and Employers for Clean Communities programs, we're making meaningful progress toward our vision of a litter-free Massachusetts.

Waste Reduction & Recycling: Our Talking Trash & Recycling program educates Massachusetts consumers about ways to develop more sustainable personal habits and how to recycle correctly.

Community Beautification: Our Plant Something Bee-eautiful program provides \$10,000 in annual grants to support the creation of pollinator-friendly public gardens.

Environmental & Sustainability Education: Our Next-Gen Environmental Leaders Scholarship provides financial support to a high school senior who will be pursuing a future in environmental protection.

Your support helps us achieve our vision of a cleaner, greener, more beautiful Massachusetts.

KeepMassBeautiful.org/sponsor

✉ Neil@keepmassbeautiful.org

☎ 508-320-8621

🌐 KeepMassBeautiful.org



BUSINESS SPONSOR BENEFITS	VISIONARY PARTNER (\$10,000)	COMMUNITY STEWARD (\$5,000)	ECO CHAMPION (\$2,500)	GREEN TEAM (\$1,000)	FRIEND OF KMB (\$500)
Use of "Proud Sponsor of Keep Massachusetts Beautiful" & KMB logo	✓	✓	✓	✓	✓
Company logo on KMB website	homepage with hyperlink	sponsors page with hyperlink	sponsors page with hyperlink	sponsors page with hyperlink	sponsors page with hyperlink
Sponsorship highlighted on social media	✓	✓	✓		
Company logo on e-newsletter	✓	✓			
Opportunity to publish blog post	✓				
Tickets to annual Massachusetts Clean Community Awards celebration	4 guests	4 guests	2 guests	2 guests	
Opportunity to present an award at Clean Community Awards	✓				
KMB-hosted employee community service cleanup event	✓				
On site Lunch & Learn presentation to employees	✓				

Through our website, social media channels, and monthly e-newsletter, we are reaching a growing audience of community-minded people across Massachusetts.

59,488 Unique website visitors during past 12 months*

28,972 Facebook followers**

5,777 E-newsletter subscribers

1,843 Instagram followers

447 LinkedIn followers

334 TikTok followers



We have a large and growing following!

*For the period from October 31, 2024, through October 31, 2025.

** Represents the combined total of the KMB page (3,400 followers) plus our other local chapter pages and groups.

Contact us to learn more and to become a KMB sustaining business sponsor.

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