## **📋 SEAM Club – First Meeting Agenda**

**Duration:** ~45 minutes

**Facilitator:** Club Founder

### **1. Welcome & Introductions (10 min)**

* Quick round of names and grades
* Icebreaker (e.g., “What’s one environmental issue you care about?”)

### **2. What Is SEAM? (10 min)**

* Brief overview of *Students for Environmental Action in Massachusetts*
* Mission: Taking direct action in your school & community through cleanups, education, and more
* Discuss affiliation with Keep Massachusetts Beautiful (KMB)
	+ Club expectations (2 cleanups, 1 educational event per year, etc.)
	+ Club benefits and resources (cleanup equipment, KMB mentor, KMB annual event, etc.)

### **3. What We’ll Focus On (5 min)**

Explain the four KMB impact areas:

1. Litter Prevention & Cleanup
2. Waste Reduction & Recycling
3. Beautification & Community Greening
4. Environmental Education & Sustainability

Share sample activities:

* School cleanups
* Educational Presentations to younger students and/or peers
* Poster and video campaigns
* Fundraisers
* Monthly litter cleanup crews

### **(4). Club Roles Overview (5 min)**

Explain open leadership roles (if not already filled):

* President, VP, Treasurer, PR Chair, Outreach Chair
* Encourage sign-ups

### **5. Start Planning School-wide Cleanup for the Fall (10 min)**

* Go over the steps to plan a successful cleanup (Cleanup Guide available for download)

### **(6). Brainstorm: First Educational Outreach Idea (if time allows)**

### Ask: What environmental issues do we want to focus on at our school for awareness campaigns or presentations this year? (list of campaign ideas available for download)

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### **7. Logistics & Next Steps (5 min)**

* Decide on regular meeting schedule (at least monthly but more frequent meetings encouraged)
* Share Google Drive/Group Chat/Sign-up Sheet
* Confirm next meeting date and time
* Encourage everyone to bring a friend next time!